

Cycling Southland Draft Strategic Plan 2017-2022

VISION

More Southlanders riding and racing bikes.

PURPOSE

To advocate for cycling in Southland and to enable people to safely race and ride on the road and track.

OUTCOMES

Advocacy for cycling that supports a rise in cyclist numbers

- Getting involved in regional advocacy to improve cycling conditions and opportunities for all cyclists.
- Being involved at a leadership level with the Cycling in Southland strategic plan.

Increased numbers of people actively riding and racing

- Actively developing and promoting programmes to teach road and track cycling skills.
- Providing targeted opportunities to expose more people to competitive cycling.
- Growing better relationship with others sports, especially bike codes, to increase cross-code participation.

Quality opportunities for development and support of those that enable cycling to happen

- A focus on development, support and networking opportunities for coaches, new parents, and volunteers.
- Planning and delivering cycling events that add reputational, financial and membership value.

More Southlanders achieving on the national and international stage

- Foster an aligned and competitive pathway for coaches and riders.
- Hosting well-planned quality events to stimulate a competitive environment.
- Support the successful introduction and retention of the Cycling NZ Regional Performance Hub in Invercargill.

Cycling Southland recognised as a leading regional sporting organisation

- Better communication to prospective and existing members/volunteers.
- Implementation of relevant and appropriate event planning systems, operational policies, and health and safety policies.
- Improved financial systems to ensure financial sustainability and diversity.